

**Resume of
Mark F. Madere**

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OBJECTIVE

To work independently and collaboratively in a team-based setting creating compelling and unique images and videos of a variety of subjects in the work environment, in-studio and on-location.

CAREER HIGHLIGHTS

- Skilled in medical, public relations and commercial photography and use of A/V equipment, computers and software
- Enjoy adapting new technology
 - Early adopter of computers in daily operations in a small business setting - increased productivity by 85%
 - Designed website in 1997 – increasing visibility before other studios went online
 - Early adopter of digital photography reducing consumables by 69% and delivery time by 93%
 - Beta tester of photography workflow software for Eastman Kodak - increased studio profitability by 37%

RELEVANT SKILLS & EXPERIENCE

Photography

- Commercial/Illustrative/PR Photography - Portfolio: www.SpectraLight.com/CommercialPhotos
 - Create photos for advertisements, annual reports, websites and more
 - Take and compile 360° photos into virtual tours: www.SpectraLight360.com/360-Services
- Portrait Photography
 - Executive Portraits - in the studio and on-location: www.SpectraLight.com/ExecutivePortfolio
- Hospital Medical/Public Relations Photography: www.SpectraLight.com/HospitalPortfolio
 - Create photos for in-house publications, brochures and news releases
 - Produce slides for administration and medical staff presentations
 - Take photos for training presentations for hospital personnel
 - Take portraits of medical staff, administrators and department heads
 - Document surgical procedures and autopsies for conferences and medical journals
 - Photograph wife and child abuse patients for legal evidence
- Freelance Photojournalist – Associated Press
 - Cover breaking news, national events, pro sports and feature stories
 - Meet tight publication deadlines for world-wide news outlets

Trainer/Instructor

- Teach business owners how to integrate social media into their marketing mix to grow their business
- Taught basic photography and darkroom technique – Cuyahoga Community College
- Wrote and teach Digital Photo 101 course for amateur photographers

Other Technical

- Knowledgeable in Microsoft PowerPoint, Word, Outlook, Excel and many other programs
- Proficient on both Macintosh and PC operating systems
- Daily utilization of Adobe Photoshop for enhancing and retouching photos

WORK HISTORY

University Hospitals of Cleveland	Photographer/Image Analyst	2009 - Present
SpectraLight Photography, North Ridgeville, OH	Owner/Photographer	2001 - Present
Associated Press, Pittsburgh and Cleveland	Freelance Photojournalist	While in college

Additional Employment Information - LinkedIn profile: www.Linkedin.com/in/MarkMadere

EDUCATION

Art Institute of Pittsburgh Degree in Specialized Technology – Major: Photography/Multi-Media